

## **NRW Female Delegation 2025**

Market information Belgium: Women in Tech 2025

March 25 - 27, 2025 | Brussels, Belgium





www.nrwglobalbusiness.com

# Introducing NRW's Women in Tech Delegation to Brussels

Welcome to the e-catalogue for the Women in Tech NRW-delegation to Brussels! This is an exciting opportunity for women from all over NRW, including Cologne, Bonn, Düsseldorf, Duisburg, and beyond, to come together and explore the thriving tech scene in Belgium.

For the third time, NRW is bringing together a diverse group of women who are founders and/or active members of the tech community to connect, learn, and share their experiences. This delegation is a testament to the growing recognition of the importance of diversity and inclusivity in tech, and the need to foster a community that supports and uplifts women in the field.

We are thrilled to have this delegation representing NRW and look forward to seeing the impact that these incredible women will have on the tech scene in Brussels and beyond.



#### VIVAlcare: The Virtual Nursing Home for Home Use

VIVAIcare is the first digital companion that enables seniors to live longer, safely, and independently in their own homes. It is a modular assistance system certified by all nursing care insurance funds, making it fully reimbursable. VIVAIcare combines hardware with a specialized voice assistant named Vivi, offering 24-hour digital care and support.

#### **Key Features:**

- Safety First: Sensors, such as fall detectors and vital data monitors, continuously collect information to detect trends, prevent issues, and take action when necessary. Vivi responds to emergencies, monitors unusual vital sign deviations, and organizes help if needed.
- **Psychological Support:** Vivi helps structure daily activities and addresses issues like loneliness, isolation, and cognitive decline. Features include a gratitude journal that boosts mood, therapeutic conversations, nutritional advice, and spiritual talks. Vivi can also become a genuine conversational partner through Chat-GPT integration.
- **Relief for Caregivers:** The system provides transparency for caregivers, offering peace of mind with easy monitoring through an app. It ensures that the home environment is not a "black box," especially beneficial for caregivers living far away.
- **User-Friendly Installation:** Experts install VIVAIcare in the home, with nationwide maintenance and repairs. The voice assistant communicates in natural language without the need for special commands. Sensors operate automatically, responding to help calls and monitoring vital data.

**Advanced Technology:** VIVAIcare utilizes IoT, machine learning, natural language processing, user modeling, sentiment analysis, and image recognition. It can communicate in natural language, analyze sensor data, detect unusual events, recognize emergencies, and engage in therapeutic applications through its chatbot.

In summary, VIVAIcare allows seniors to live autonomously at home longer with the help of AI, machine learning, and IoT, providing safety, support, and peace of mind for both users and their caregivers.

My expectations for this Women in Tech delegation are... I would like to connect with like-minded women from different fields who possess entirely different biases. At the same time, I would like to raise awareness about the issues that EU companies face with numerous regulations, such as the GDPR and the Supply Chain Act. I want to highlight how we are disadvantaged compared to US hyperscalers, especially as manufacturers of hardware and software in the healthcare industry, which is very heavily regulated.



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### Westnetz GmbH

Westnetz is the electricity and gas distribution system operator in western Germany. Based in Dortmund, we are a wholly owned subsidiary of the energy company Westenergie AG. We operate grids belonging to different owners, which we make available to all market participants on a non-discriminatory basis. We build, plan and operate a grid from Emsland to Hunsrück, from the Dutch border to Weserbergland.

With 7,000 employees, 175,000 kilometers of electricity grid and 24,000 kilometers of gas grid, we at Westnetz have been ensuring that our customers are supplied with energy efficiently and without disruption around the clock for many years.

The current challenges that system operators face are enormous. The energy transition in Germany and the world and the increasing decentralization through photovoltaics and wind energy present an enormous challenge. Today, electricity no longer just flows in one direction, from the producer to the consumer, but also vice versa - and that with constant, weather-related feed-in fluctuations.

At Westnetz, we are actively shaping the energy transition - through the future-oriented expansion and conversion of infrastructure, modern processes and innovative technologies. In short: by creating intelligent grids.

Westnetz GmbH Florianstraße 15-21 44139, Dortmund, Germany www.westnetz.de

As part of the Women in Tech delegation, I expect to connect with industry professionals and innovators, learn from successful women in tech and join a supportive community.

# westnetz

NRW.Global Business GmbH Trade & Investment Agency of the German State of North Rhine-Westphalia (NRW) www.nrwglobalbusiness.com



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## Initiativkreis Ruhr

The goal of the Initiativkreis Ruhr is to help shape the Ruhr area as a sustainable, livable and economically strong metropolis. Since 1988 more than 70 companies and institutions in our business alliance have taken on social responsibility for the Ruhr area. This has resulted in many exemplary projects and a strong network of committed minds. Through our initiatives in the areas of business, education and culture, we are providing important impetus for the future of our region. The earlier structural change has given rise to an awareness of a continuous transformation of the business location.

Our members employ over two million persons worldwide. The personal member of the Initiativkreis Ruhr is always the CEO of the company.

Since 2016 we support the startup ecosystem in the Ruhr area, because we believe that the established economy and startups can benefit from each other. We created programmes and events such as the ruhrSummit, the Gründerallianz Ruhr and also the first venture capital fonds for the region: the Gründerfonds Ruhr.

Actual we are connecting startups and corporates with the <u>www.bridgebuilder.ruhr</u> and pushing forward female entrepreneurship with our <u>www.herhood.ruhr</u>, that offers many events and networking opportunities for female founders.

Initiativkreis Ruhr GmbH Brunnenstrasse 8 45128, Essen, Germany www.i-r.de

My expectations for this Women in Tech delegation are... I am looking forward to the trip to Brussels and expect valuable insights into the dynamic startup scene, as well as the opportunity to network with inspiring female tech entrepreneurs. The information on EU funding will be crucial for our startup programmes in the Ruhr area, enabling us to effectively support the structural transformation and create sustainable impact.





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## UnternehmerRebellen GmbH

## Be Kind. Be Different. Be A Rebel – Shaping the Future of Tomorrow's Businesses

**UnternehmerRebellen GmbH** is a consulting firm specializing in strategy, change, and innovation culture. We guide organizations through transformation with a unique approach that combines traditional consulting with interactive methods, agile frameworks, and creative processes. With a distinctive mix of strategy, change, and enabling, we help businesses navigate change—pragmatically and creatively.

#### **Our Focus Areas:**

• **Strategy & Transformation:** Innovation management, corporate vision, employer branding, future management

• Change & Leadership: Change management, corporate culture, digital leadership

• Workshops, Consulting & Coaching: Team development, future work, gender & diversity, creativity & motivation

#### Our Approach:

We focus on agility, innovation, future management, digital transformation, and strong leadership cultures. To make change tangible, we integrate playful training and consulting methods such as LEGO® SERIOUS PLAY®, Design Thinking, and Pen&Paper4Business.

#### UnternehmerRebellen GmbH

Fritz-Hecker-Straße 61 50968, Köln, Germany www.unternehmer-rebellen.com

I look forward to an inspiring exchange with leading women from the tech and consulting industries. I am particularly excited about discussions on current innovations, digital transformation, and best practices from various markets. For me, networking is key – building strategic partnerships, sharing insights on challenges, and supporting women in leadership positions. At the same time, I look forward to gaining new impulses for my own work, whether through interdisciplinary approaches, engaging keynotes, or personal conversations with experts.





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## Lückenkrach

Our mission: Free the world from poor PowerPoint presentations and unlock the power of data storytelling.

Founded by **Friederike Oehlerking**, a leading expert in the field, **Lückenkrach** helps individuals and organizations turn data into compelling stories. With a focus on clear communication and visual storytelling, we make data **easier to understand**, **more memorable**, **and actionable**—so that decisions can be made **faster and with greater confidence**.

Through training, consulting, and Friederike's book *"Mit Daten überzeugen, mit Geschichten inspirieren"*, we empower our clients to harness the full potential of their data and communicate it in a way that truly resonates. So that data literacy becomes a reality that fuels the data culture in your organization.

Lückenkrach Heinrich-Heine-Gärten 21a 40549, Düsseldorf, Germany www.Lueckenkrach.com

My expectations for this Women in Tech delegation are to find networking opportunities with global tech leaders, fostering collaborations, and showcasing the innovative prowess of women-led initiatives from our region. My goal is to exchange ideas, gain insights into emerging technologies, and promote diversity and inclusion in the tech industry. Through participation in panel discussions, workshops, and networking events, I aim to amplify the voice of women in tech, inspire the next generation of female leaders, and contribute to shaping the future of technology on a global scale.



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## **DLT Consulting Europe**

## DLT Consulting Europe: Bridging EU Policy and Business Innovation

Join us at the VivaTech 2024 and discover how DLT Consulting Europe can propel your business forward in the dynamic landscape of digitalization and EU policy.

**About Us:** With a distinguished background as Co-chair and Consultative Committee Member of national and international Working Groups on Digitalization and EU-U.S. Data Economy, and as a Member of the European AI Alliance, DLT Consulting Europe offers unparalleled expertise in navigating the complexities of EU policy and regulations. Our company serves as a vital API between politics and business, optimizing business models for success.

#### **Our Services:**

- Tailored consultancy on EU law implementation and business strategy
- Expertise in IT legislation and digitalization
- Facilitation of market entry into Eastern European regions

**Founder's Expertise:** Our founder brings over two decades of experience consulting governments and companies across Western and Eastern Europe. With a deep understanding of EU law adoption and application, particularly in the realm of IT legislation, we offer invaluable insights and a vast network of contacts.

My expectations for this Women in Tech delegation are:

- Gain insights into the latest trends and technical innovations
- Translate these insights into feasible, legally compliant business models
- Foster new collaborations bridging Western and Eastern European expertise



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DLT Consulting Europe UG Königsallee 31 40212 Düsseldorf, Germany https://law-dlt.com/en

#### **Everysens**

Rail is a key factor for the low-emission supply chain of the future -Everysens is making the smart use of rail possible today through digital solutions.

The "TVMS" software developed by Everysens brings logistics processes and field data into harmony by combining predictive transport planning with real-time transparency for every flow of goods.

The Transport and Visibility Management System for rail freight promotes exchange between industrial companies, freight forwarders and recipients and thus enables better planning and execution of transport flows. Everysens is integrated with over 40 railway companies and wagon rental companies on behalf of loading customers and makes the railway and intermodal transport ecosystem accessible, for block trains as well as for individual wagon transport.

Leading companies from the chemical, grain, steel or building materials industries (including Arkema, TotalEnergies, Heidelberg Materials, CRH) rely on Everysens to optimize the performance of their rail logistics and reduce their carbon footprint.

Everysens GmbH Philosophenweg 31-33 47051 Duisburg, Germany www.everysens.com

My expectations for this Women in Tech delegation are to meet with and learn from people passionate about leading the way for tech making the world a better place.



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#### MechSyn

MechSyn is at the forefront of innovation, harnessing the power of mechanochemistry to revolutionize materials science. Our mission is clear: to produce cutting-edge, high-performance materials that not only meet the demands of today but also pave the way for a sustainable future.

At MechSyn, we are experts in mechanochemistry and understand its power to address global challenges, such as high CO2 emissions and millions of tons of solvent waste. Our solutions aren't just about meeting goals; they're about actively contributing to the United Nations Sustainable Development Goals (SDGs). We're dedicated to creating partnerships aimed at replacing current high-temperature, high-pressure wet chemistry techniques with cleaner and less energy-intensive production processes. By leveraging our technology, we strive to create positive change on a global scale.

Join us on this journey as we blend science with sustainability, shaping a future where innovation and environmental stewardship go hand in hand.

#### MechSyn

a Spin-Off from Max-Planck-Institut für Kohlenforschung Kaiser-Wilhelm-Platz 1 45470 Mülheim an der Ruhr, Germany info@mechsyn.com https://www.linkedin.com/company/mechsyn

I am willing to connect with fellow scientists and business professionals who share similar interests during the Women in Tech delegation.



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## HearClearly.Al

HearClearly.Al is a digital therapy for people with severe hearingloss. It includes a fun and patient-empowering way to train hearing at home and uses a holistic approach by recognizing that every patient is different.It uses artificial intelligence to be both, highly individualized for every individual patient's needs, as well as to generate therapeutic content.



Lison Weiler Founder & CEO Lison@hearclearly.ai

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I am excited to learn more about the start-up ecosystem in Brussels and to connect with thought leaders, have inspiring conversations, gain valuable insights and learn from this experience. I am also especially looking forward to meet and network with people involved in digital health and med tech.



## Skillino, the exam app

Skillino, the exam app developed by founder Dagmara Mortan, provides innovative digital exam coaching that empowers every exam taker to surpass their personal best scores. Whether in school, during training, at university, for further education, or obtaining a driver's license, achieving successful exam results is crucial. With Skillino, exam success is no longer left to chance.

The Skillino concept draws from 20 years of experience. Originally offered as a book (2nd edition by Springer Gabler), lecture, or seminar, this coaching has already assisted thousands in achieving exam success. However, face-to-face teaching only reaches a few people and the costs for participants are very high. Therefore, a solution was necessary. Dagmara Mortan took charge of production, and the result is impressive: Skillino, the exam app, offers self-coaching that brings about a cognitive change in behavior towards exams in the length of a feature film and, at a one-off price of 14.99 euros, is in the low price segment. Exam-unmotivated or exam-anxious behavior is replaced by the strategic mindset of Serena Williams, Michael Phelps, and Muhammad Ali.

Soccer world champion Lukas Podolski was immediately enthusiastic and joined as a partner. Together with Podolski, Dagmara Mortan aims to ensure planned exam successes throughout Germany with their initiative "Deutschland packt die Prüfung!" ("Germany passes the exam") European success is imminent - the French, English, and Polish versions of Skillino are already in development.

Skillino UG Venloer Straße 515 50825 Köln www.skillino.com

My expectations of this Women in Tech delegation are to identify opportunities for cross-border cooperation, meet potential investors and expand the network. I am also very interested in

the Belgian start-up scene.





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## TechHub.K67

TechHub.K67 is an innovation ecosystem for start-ups and established companies. Our core is the K67 Communmity Space. As an open space for the entire innovation ecosystem in the region, we bring together start-ups, established companies and innovation players in one place to form a strong network.

The aim of TechHub.K67 is to support start-ups and established companies in generating innovations and being successful as part of the innovation ecosystem through collaboration, peer2peer learning and meeting opportunities.

This creates a one-stop shop for start-ups and companies for innovation in the region and a pool of knowledge that grows out of the network.

TechHub.K67 gGmbH Kasernenstraße 67 40213 Düsseldorf, Germany https://www.techhubk67.de

My expectations for this Women in Tech delegation are a lot of new contacts and ideas from both, the Brussels Ecosystem as well as the delegation. I am also looking forward to deepdive into European Initiatives to boost startups and female entrepreneurship.



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## **Unigy GmbH**

Unigy provides trading as a service for municipal utilities (Stadtwerke). We enable them to participate in the continuous intraday power market at EPEX.

Our Al-based solution closes the gap that sets back small and mid sized Stadtwerke in providing all the necessary regulatory processes, market access, trading strategy and execution.

We focus on optimisation and management of power assets owned by Stadtwerke or big industrial customers (renewables/conventional/storage/Sales/Procurement), to use the flexibilities with a price-driven strategy in the intraday market.

In cooperating with Unigy, Stadtwerke can optimise the integration of renewable energies, which is crucial for competing with actual and coming challenges in the new energy market design.

Unigy GmbH Jakob-Funke-Platz 2 45127 Essen, Germany www.unigy.de

As a scale up in the middle of crucial decisions of growth and strategic development, we are curious about how other female tech founders decided and why they decided certain steps and to gather new ideas for our plans.

Especially the topics of financing growth and finding working capital is of our interest.



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# Office of economic development Düsseldorf

#### Become part of the business ecosystem Düsseldorf!

The combination of strong companies, creative start ups, universities and international networks offers excellent opportunities to develop innovations and turn them into reality.

Düsseldorf is the ideal base for business within the EU: A total of 13.5 million people live within one hour's travel distance by car and more than 557,000 companies are based here. Düsseldorf Airport (DUS) is Germany's fourth-largest airport and is conveniently located very close to the city centre.

#### The Office of Economic Development

is the first port of call for all companies and startups, whatever their concerns are. – from the support of foreign companies in matters of residence permits to the relocation of a business within the city area.

#### Landeshauptstadt Düsseldorf

Office of Economic Development Company Service & Startup Support Rathausufer 8 40213 Düsseldorf

www.duesseldorf.de/business https://startup-city.de/en/ www.inspire-network.de

We want to encourage more women to start their own business or have jobs in tech. As part of the delegation, I want to connect with women in tech and inspire more women to join the community.



City of Düsseldorf Economic Development

NRW.Global Business GmbH Trade & Investment Agency of the German State of North Rhine-Westphalia (NRW) www.nrwglobalbusiness.com



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#### Celebrating and advancing women in technology!

We are a global service company specializing in IT and business processes. Today we are represented at 400 locations in 40 countries. Our flexible end-to-end services comprise strategy IT and business advice, system integration, managed IT, and top-level intellectual property. We support our clients in transforming their companies into agile organizations and apply our IP solutions to accelerate the innovation process.

#### Women of CGI

We advance women in technology through initiatives that drive personal and professional development, create networking opportunities, and provide support in building challenging and fulfilling careers. In addition, our teams regularly host events to educate and inspire all students to become interested in science, technology, engineering and math (STEM) careers and to experience hands-on learning.

#### CGI Düsseldorf

Heesenstraße 31 40549 Düsseldorf

https://www.cgi.com/en https://www.cgi.com/en/careers/womenofcgi https://www.cgi.com/en/innovation/unicorn-academy

As an intrapreneur, I am burning for innovation and create innovative digital solutions for CGI clients every day. In the male-driven tech bubble, I want to support and grow the next generation of women in IT. But diversity does not stop with gender equality - So let's connect and work on this mission together.





Lisa Siwis Executive Consultant -Innovation & Experience Tel. +49 0174 2763504 lisa.siwis@cgi.com

## **DIGITALHUB.DE**

DIGITALHUB Bonn is a vibrant innovation hub and accelerator, dedicated to supporting startups on their journey to success. Our mission is to foster digital transformation by providing founders with the right resources, networks, and expertise to develop groundbreaking business models.

Through our two tailored accelerator programs, we equip earls-stage startups with essential tools, mentorship, and funding opportunities to accelerate their growth. Our structured programs include workshops, coaching, and access to an extensive partner network. In addition, we actively invest in the most promising startups from our programs, helping them secure the financial foundation needed to thrive

Beyond acceleration, DIGITALHUB Bonn provides two coworking spaces and modern conference facilities, fostering exchange and creativity. We regularly host networking events, pitch nights, and expert talks to support knowledge sharing and collaboration. As a central meeting point for the digital ecosystem, we empower startups to shape the future of technology and innovation.



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DIGITALHUB.DE Am Hauptbahnhof 6 53111 Bonn https://www.digitalhub.de/

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## **NRW.Global Business GmbH**

The state-owned trade and investment Agency NRW.Global Business is the partner for all companies when it comes to investment projects and settling in North Rhine-Westphalia, Germany's No. 1 investment location.

NRW.Global Business furthermore conducts activities to support companies from NRW in international growth markets and in networking with international business partners. In close coordination with its partners, NRW.Global Business provides a variety of measures tailored to the companies' needs: It is responsible for the organisation of joint trade fair presentations abroad as well as the coordination and support of international trade delegations from North Rhine-Westphalia to foreign countries.

Numerous other industry information and brokerage events offer companies additional assistance in setting up and expanding international business.



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